

Press release

HYPOXI® Shines at the Annual Fernwood Conference

Straß im Attergau, January 2025

HYPOXI® was celebrated at the annual Fernwood conference, where Franchise Partners and the National Support Office came together for a weekend filled with insightful discussions, knowledge sharing, and celebrations.

The first day of the conference kicked off with a presentation by Kristy Duke, National HYPOXI-Trainer®. Kristy provided a comprehensive update on key areas critical to the growth and success of the brand, including training strategies, sales techniques, client retention strategies, and ways to drive further expansion of HYPOXI®. Her session was packed with actionable insights, equipping all attendees with the tools needed to grow HYPOXI®.

On Day 2 the Fernwood's National Gala Awards night took place. Two HYPOXI® awards were presented in recognition of the hard work and dedication shown by HYPOXI®-Studios throughout the year. The **HYPOXI®-Coach of the Year** award was presented to Rebekah from **Fernwood Loganholme**. The **HYPOXI® Club of the Year** award was awarded to **Craigieburn**. Both winners were selected based on an evaluation of their performance, including sales figures, membership numbers, and overall brand excellence.



Rebekah from Loganholm (coach of the year).



Deborah from Craigieburn (club of the year).

The conference was a valuable opportunity for Franchise Partners, coaches, and the HYPOXI® National Support Office to network, share ideas, and celebrate each other.



In 2024, HYPOXI® clients were offered the opportunity to embark on an 8-Week Transformation (8WT) programme, designed to highlight HYPOXI's unique approach to weight loss and cellulite reduction. This eight-week challenge not only gave participants the chance to experience the unique benefits of the HYPOXI-Method® firsthand but also helped solidify its position as a leading provider of premium body sculpting and cellulite reduction services. The programme offered participants valuable support, guidance, and motivation to achieve their weight loss goals, with many seeing impressive results over the course of the challenge.

The 8WT winner, Sharon from HYPOXI® Cannington, achieved remarkable results by losing 75.7 cm in circumference and 12.4 kg in just 8 weeks, using the HDC and L250 machines. Reflecting on her transformation, Sharon shared, “During this challenge, I found strength, determination and focus, I may have had before but wasn’t utilising. I couldn’t believe how amazing I felt... I felt lighter, healthier and in more control of my eating habits. I am so grateful to all the wonderful HYPOXI®-Coaches at Fernwood, who have encouraged and supported me”.



Sharon 8WT challenge winner.



HYPOXI®-Coach Janelle with Sharon.

With such amazing success, HYPOXI® Australia looks forward to running this challenge again in 2025.



The HYPOXI® devices at a glance:



HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



HYPOXI-Trainer® L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



HYPOXI® HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

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