



Press release

AIDA Cruises and HYPOXI® - A successful collaboration is being intensified

Straß im Attergau, December 2024

When the world's first LNG cruise ship, the **AIDAnova**, set sail in December 2018, HYPOXI was on board for the first time.

An exclusive HYPOXI®-Studio was set up in the spacious Body & Soul Organic Spa, marking the start of a successful collaboration.

Building on this success, the **AIDAcosma**, sister ship to the AIDAnova, and the **AIDAprima** and **AIDAPERLA**, the two smaller sisters soon followed suit.

Under the expert leadership of Katrin Hofrichter and her AIDA spa team, the professional implementation of the HYPOXI® concept has yielded remarkable results with guests. This success paved the way for HYPOXI® to be introduced on all seven Sphinx-class ships in November 2024.

With the delivery of the latest generation of HYPOXI® devices, the **AIDAdiva**, **AIDAbella**, **AIDAluna**, **AIDamar**, **AIDAsol** and **AIDastella**, have now joined the lineup, ensuring HYPOXI® is available on all 11 AIDA cruise ships.





The HYPOXI® devices at a glance:



HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



HYPOXI-Trainer® L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



HYPOXI® HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit www.hypoxi.com.