

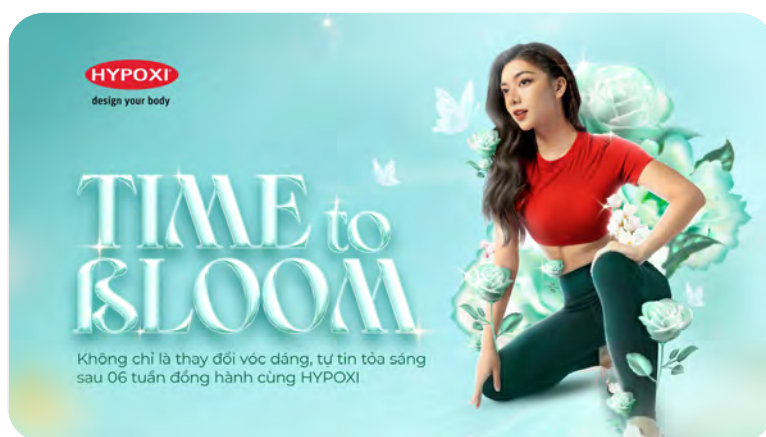


Press release

The journey of HYPOXI® Vietnam

Straß im Attergau, April 2024

HYPOXI® GLOW UP JOURNEY 2024: TIME TO BLOOM



"Glow Up Journey – Time to Bloom", organised by HYPOXI® Vietnam, offers a challenging and transformative experience to achieve a healthy body and increase confidence.

Through the unique combination of the HYPOXI-Method® and personalised care, "Time to Bloom" aims to accompany participants on their journey to best physique and health.

HYPOXI® Overview

The HYPOXI-Method®, based on vacuum and compression technology, originated in Europe at the end of the last century and has since expanded to over 50 countries worldwide. HYPOXI® combines moderate training with vacuum and compression technology. The use of negative and positive pressure during training increases blood circulation and thus fat metabolism in the problem areas. This is the only way to achieve targeted fat loss.





Target customers

20% Men / 80% Women

Most of HYPOXI's customers in Vietnam are women, accounting for 80% of the customer base. Ages 25-34 make up the majority of customers.



THIS YEAR, 2024, HYPOXI® VIETNAM COMES BACK WITH THE NEW TRANSFORMATION PROGRAM NAMED "TIME TO BLOOM".

HYPOXI® GLOW UP JOURNEY 2024: TIME TO BLOOM

- Timeline: 6 weeks glow up with "Time to Bloom".
- Activities: Not only about losing weight, "Time to Bloom" has side activities such as posing, nutrition and beauty.
- Measurement: Utilising health scales and "Tanita's body composition analysis".



ACTIVITIES:

- 6 WEEKS HYPOXI-TRAINING®
- PHOTO SHOOTING
- EVENT PARTY with the presentation of the winners and prize award ceremony



The HYPOXI® devices at a glance:



HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



HYPOXI-Trainer® L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



HYPOXI® HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit www.hypoxi.com.