

# Press release

# HYPOXI<sup>®</sup> distributorship in Thailand

Straß im Attergau, November 2023

Fitness and Lifestyle Group (FLG) is a health and wellness group that operates in the Asia Pacific region. The company aims to empower its global community to live stronger, happier lives through innovative and diversified health and wellness offerings.

FLG are now the HYPOXI<sup>®</sup> distributor for Thailand. With the growing demand for the HYPOXI-Method<sup>®</sup> and the development of the HYPOXI<sup>®</sup> brand in Thailand, this will complement their vision.

Currently, there are 4 HYPOXI<sup>®</sup>-Studios in Thailand. HYPOXI<sup>®</sup> Asoke Bangkok is the flagship located in Bangkok city centre, which is very convenient for ease of transport, shopping, restaurants, and accommodation. The other studios are situated in Phuket, Pattaya and Chiangmai.

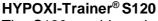
The team consists of Sivilai Pinsuwan, the Head of HYPOXI<sup>®</sup> Thailand, King, May, Bow and Namwann, the HYPOXI<sup>®</sup> Managers and 20 HYPOXI<sup>®</sup>-Coaches, all working together to grow the business. Subsequently, a 5th location is on their radar.





### The HYPOXI<sup>®</sup> devices at a glance:





The S120 combines the three components of HYPOXI-Method<sup>®</sup> effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



#### HYPOXI-Trainer<sup>®</sup> L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



## **HYPOXI-Vacunaut®**

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI<sup>®</sup>-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



### **HYPOXI® HD-Comfort**

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI<sup>®</sup> HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

#### Released for publication

For more information, please visit www.hypoxi.com.