

#### Press release

## BodySmart opens its 6<sup>th</sup> authorised HYPOXI-Studio in the UAE

Wals-Siezenheim, January 2019

We are delighted to announce the opening of the newest authorised HYPOXI®-Studio at **Morning Glory Health Club and Med Spa**, United Arab Emirates.



The studio located in Downtown Dubai which is the city's busy tourism hub and home to the towering Burj Khalifa and the sprawling Dubai Mall.

Morning Glory Spa is among the most renowned spas in the vicinity and is known for its luxurious ambience and its comfort. Being among the most well known spas, this spa has made sure of offering 100% customer service by their team of skilled and professional members. The studio is operated and managed by BodySmart, who are also the Exclusive Distributors of HYPOXI® in the MENA region.

BodySmart, established in Dubai in 2005, is the leading concept for targeted body shaping in the UAE with HYPOXI<sup>®</sup> and LPG. BodySmart has an ever-developing database of clients who are conscious of their health, wellness and fitness & have a massive expansion plan in the region. The HYPOXI<sup>®</sup>-Studio in Morning Glory Health Club and Med Spa is BodySmart's 6th HYPOXI<sup>®</sup>-Studio and a business collaboration.

Morning Glory Health Club and Med Spa's services include a salon, a health club and a full body spa. By incorporating HYPOXI<sup>®</sup>, the spa has now become a one-stop-shop for all aesthetic, slimming and wellness needs.



# The HYPOXI® devices at a glance:



### HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method<sup>®</sup> effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



### HYPOXI-Trainer® L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



#### HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI<sup>®</sup>-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



## **HYPOXI<sup>®</sup> HD-Comfort**

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI<sup>®</sup> HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

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